



CORPORATE PROFILE

DATAMATION GROUP OF COMPANIES

Malaysia • Singapore • Hong Kong • Australia

Introduction

Datamation was established on October 14, 1983 and is now a leading systems integrator and solutions provider offering end-to-end enterprise system solution from data capture to business process management, enterprise content management, enterprise performance management, prepress systems and professional publishing.

In the early days, Datamation was primarily a company specialised in data automation, hence the name Datamation was derived. Over the span of 34 years, the company has grown from a Malaysian based entity to a regional organisation. We have offices established in Singapore, Hong Kong, Australia and representative offices in other countries. We have transformed ourselves from "data automation" to "data transformation". Datamation's solutions are deployed across industries in the banking, education, telecommunication, construction, insurance, airline, military, newspaper publishing and healthcare.

Datamation is helmed by a strong management team with many years of business, finance and technological background attained from their years of experience whilst working in multi-national companies across the Asia Pacific region. The success of Datamation can best be reflected by the company's healthy balance sheet with zero financial gearing and zero debt obligations.



Transforming Information

Our Mission Statement

It is our Corporate Philosophy to be involved in business activities which are of high barrier to competition, technologically advanced and sound investment potential. To stay ahead of competition, we innovate and apply suitable technologies to meet market needs.

We are committed to total customer satisfaction and believe it will lead to repeat business and loyal clientele. To this, we will strive to provide a high standard of service to our customers to assist them to stay competitive and profitable.

We are guided by the **DATAMATION** principal, which is the ellipsis for:

Our Corporate Culture

Diligence Persistent effort; conscientious hard work

Assurance Confident to deliver the right solutions

Total Customer Satisfaction Placing the importance of meeting and exceeding customer's expectations

Accountability Responsible and answerable

Merit Solutions of excellence deserving praise

Accomplishment To complete successfully on time

Trustworthy Being responsible and accountable

Innovative Always new and fresh with ideas

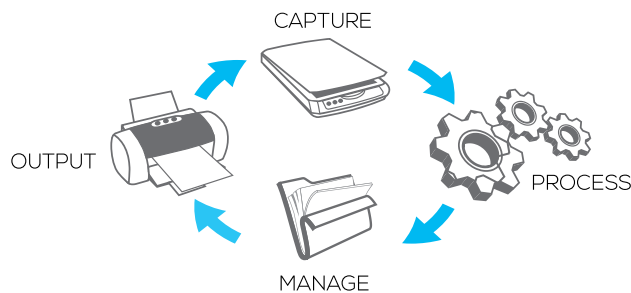
Openness Truthful and consistent

Niche Specialise and unique solutions

Our Solutions & Services

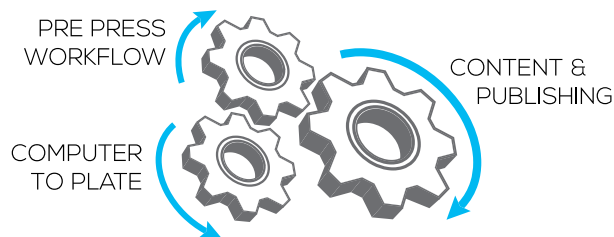
Business IT Solutions

- ▶ Document Automation & Processing (ICR/OCR/OMR/EDI)
- ▶ Enterprise Electronic Form Processing
- ▶ Document Management & Data Archiving (SAP Certified)
- ▶ Business Process Management
- ▶ Procurement to Payment
- ▶ Enterprise Performance Management
- ▶ Healthcare Information System
- ▶ Enterprise Rapid Application Delivery platform



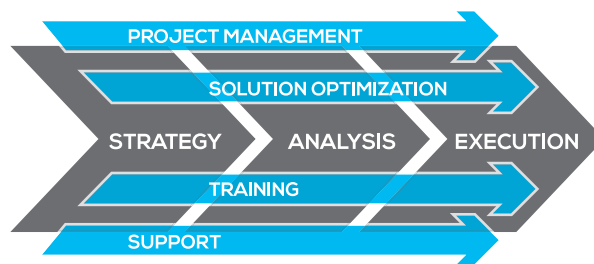
Pre-Press & Publishing Solutions

- ▶ Content Management System
- ▶ XML Composition System
- ▶ DITA Publishing System
- ▶ CTP & Pre-press Workflow System
- ▶ Language Translation Management System
- ▶ PDF productivity & Automation System



Our Services

- ▶ Application Development
- ▶ Turnkey Projects
- ▶ Systems Integration
- ▶ Program & Project Management
- ▶ Outsourcing



Electronic Ads Delivery System

Datamation Technology (M) Sdn. Bhd., a member of Datamation group, provides electronic delivery services to publishers. Our delivery system, EADS was fully developed in-house and began its operation in April 2005.

Today, we deliver advertisements in digital format to all major newspapers and magazine publishers in Malaysia and Singapore.



Our Strategic Alliance

Datamation is an ideal and reliable partner as we have the right ingredients of expertise, experience and knowledge to formulate robust and effective ICT solutions to help your organisation take on the challenges in this highly competitive environment.

In addition, we continuously form strategic alliances with our technology partners to deliver best of breed solutions to our customers. In order to provide complete end to end solutions, we have established strategic alliances with market leaders such as Scantron Inc, Readsoft Inc, OpenText, Computhink Inc, EASY Software AG, Ippolo & Associates, SDL XySoft and Infralogic.



CONTACT US

Malaysia

Datamation (M) Sdn Bhd

Level 18, CP Tower, Pusat Dagang
Seksyen 16, 46350 Petaling Jaya,
Selangor Darul Ehsan, Malaysia
Tel: +603 7660 2222
Fax: +603 7660 2323
Email: sales@datamatiogroup.com

Singapore

Datascan Information Systems (S) Pte Ltd

221 Henderson Road #06-20
Henderson Building
Singapore 159557
Tel: +65 6271 1116
Fax: +65 6272 6828
Email: sales@datascan.com.sg

Australia

Datamation (Australia) Pty Ltd

48 Lakeside Drive
Emerald 3782
Victoria, Australia
Tel: 603 7660 2222
Fax: +603 7660 2323
Email: sales@datamatiogroup.com

Hong Kong

Datamation (Far East) Ltd

24/F, Unit D-E, Lucky Plaza,
315-321 Lockhart Road,
Wan Chai, Hong Kong S.A.R
Tel: +852 2511 2271
Fax: +852 2519 6109
Email: sales@datamatiogroup.com