



Datamation (M) Sdn. Bhd.

Introduction

Datamation was established on October 14, 1983 and is now a leading systems integrator and solutions provider offering end-to-end enterprise system solution from data capture to business process management, enterprise content management, enterprise customer communication management, prepress and professional publishing.

In the early days, Datamation was primarily a company specialised in data automation, hence the name Datamation was derived. Over the span of 25 years, the company has grown from a Malaysian based entity to a regional organisation. We have offices established in Singapore, Hong Kong, Australia and representative offices in other countries. We have transformed ourselves from “data automation” to “data transformation”. Datamation’s solutions are deployed across industries in the banking, education, telecommunication, insurance, airline, military and healthcare space.

Datamation is helmed by a strong management team with many years of business, finance and technological background attained from their years of experience whilst working in multi-national companies across the Asia Pacific region. The success of Datamation can best be reflected by the company’s healthy balance sheet with zero financial gearing and zero debt obligations.

Our Mission Statement



Transforming Information

It is our Corporate Philosophy to be involved in business activities which are of high barrier to competition, high technological and sound investment potential. To stay ahead of competition, we innovate and apply suitable technologies to meet market needs.

We are committed to total customer satisfaction and believe it will lead to repeat business and loyal clientele. To this, we will strive to provide a high standard of service to our customers to assist them to stay competitive and profitable.

Our Corporate Culture

We are guided by the **DATAMATION** principal, which is the ellipsis for :

Diligence

Persistent effort; conscientious hard work

Assurance

Confident to deliver the right solutions

Total Customer Satisfaction

Placing the importance of meeting and exceeding customer expectations

Accountability

Responsible and answerable

Merit

Solutions of excellence deserving praise

Accomplishment

To complete successfully on time

Trustworthy

Being responsible and accountable

Innovative

Always new and fresh with ideas

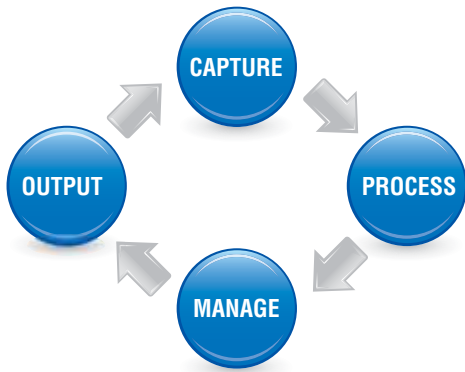
Openness

Truthful and consistent

Niche

Specialise and unique solutions

Our Solutions & Services



Business IT Solutions

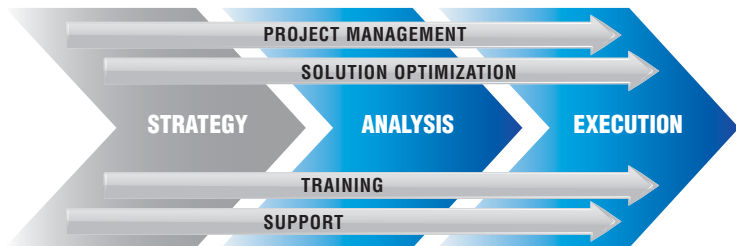
- Document Automation & Processing (ICR/OCR/OMR/EDI)
- Digital Pen
- Business Process Analysis (BPA)
- Business Process Management (BPM)
- Integrated Document Management System (IDMS)
- Enterprise Customer Communication Management (ECCM)

Pre-Press & Publishing Solutions

- Content Management System
- XML Publishing Systems
- CTP & Pre-press Workflow System

Software as a Service (SaaS)

- Electronic Ads Delivery Service (www.eadsworld.com)



Our Services

- Application Development
- Turnkey Projects
- Systems Integration
- Program & Project Management
- Outsourcing

Our Strategic Alliance

Datamation is an ideal and reliable partner as we have the right ingredients of expertise, experience and knowledge to formulate robust and effective ICT solutions to help your organisation take on the challenges in this highly competitive environment.

In addition, we continuously form strategic alliances with our technology partners to deliver best of breed solutions to our customers. In order to provide complete end to end solutions, we have established strategic alliances with market leaders such as Scantron Inc, ReadSoft Inc, Metastorm Inc, Computhink Inc, Intense Technologies Limited and XyEnterprise.



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- Document Automation
- Document Management
- Business Process Management
- Enterprise Customer Communication Management
- XML Publishing & Content Management
- Pre-Press & CTP System
- Electronic Ads Delivery Service